

## Rochester Downtown Partnership

### WalkShop Summary

October 19<sup>th</sup>, 2022

12:00 PM — 1:00 PM

#### Summary:

The Rochester Downtown Partnership conducted a WalkShop on 10/19/22 from 12:00 — 1:00 PM. This outdoor workshop was facilitated by Galin Brooks, President & CEO of the Rochester Downtown Development Corporation and Executive Director of the Rochester Downtown Partnership. Participants were led in a collaborative exercise to share their thoughts, feedback, and impressions of the area. The WalkShop began at the Roc City Skatepark and traveled north on the pedestrian trail and promenade to the Court St. Bridge. The WalkShop continued east to the corner of Court St. and South Ave., heading north along South Ave. and continuing on to St. Paul St. The WalkShop concluded at the corner of Bragdon Pl. and St. Paul St.

Attendance: 6

Feedback from participants is highlighted below. Comments are notated by location.

#### Roc City Skatepark and the Genesee Riverway Trail

- *Excitement over future skatepark expansion, specifically the addition of entry level features*
- *Would like the skatepark to be more inclusive of all ages and abilities*
- *Landscaping could be better*
- *Desire for more outdoor lighting*
- *Desire for more safety mirrors*
- *There are safety concerns walking alone without adequate lighting*
- *This is a nice area to walk in the daytime*
- *More work should be done to prevent and remove graffiti tagging*
- *Interest in creating a pipeline of connectivity from The Strong Museum to the skatepark*
- *The path from The Strong Museum to the library was not maintained*

#### Genesee Riverway Trail Promenade

- *Graffiti tagging*
- *Display of Rochester's history is spectacular*
- *Not a lot of pedestrians*
- *Desire for year-round intentional programming*
- *Downtown should research apps that already exist to build a consistent calendar of year-round programming*
- *Cobwebs on light poles*
- *Downtown should have a standardized method of cleanup, maybe a maintenance schedule for all four quadrants*
- *Once arriving on the Court St. bridge, there is a lack of continuity of the bike path*
- *This area is not de-iced in the winter*

#### Southwest corner of Broad St. and South Ave.

- *Love the landscaping*
- *Signage should be more colorful*
- *Desire for fountain included in Aqueduct design*

#### South Ave. between Broad St. and Main St.

- *Feels unsafe, no street activity*

- *Feels disconnected from river, can't see the water*

#### **Northwest corner of Main St. and St. Paul St.**

- *Feces on the ground*
- *No public restrooms*
- *Three different lamp post styles indicate confused sense of place*
- *No ground floor retail*
- *Could retail bays be added against blank walls?*
- *The wayfinding sign is nice*
- *Old National Clothing Store billboard is a nice historical asset*

#### **Bragdon Pl. and St. Paul St.**

- *The architecture in this area feels more historic*
- *The block size is smaller*
- *Ground level spaces are boarded up*
- *This is a busier area with the Transit Center*
- *This section feels unsafe*
- *Fast moving cars do not stop for pedestrians*
- *Many people hangout along this street*
- *The murals on the buildings are beautiful*
- *Need for better crosswalks and more pedestrian safety*